



EAIR Annual Report
August 2013–August 2014





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Table of Contents

The Mission and Aims of EAIR	3
Report by the Chair and the Secretary of EAIR	4-5
EAIR Forum Rotterdam 2013	6
Report on the EAIR Finances 2013	7-9
<i>Realisation Financial Year 2013</i>	7-8
<i>Notes on the Balance Sheet 2013</i>	8-9
<i>Budget 2014</i>	9
Publications	10
<i>TEAM</i>	10
Leadership and Committees EAIR 2013-2014	11-12
Staff of the EAIR Secretariat	13



The Mission and Aims of EAIR

Preamble: EAIR is a European society whose interests encompass higher education and a wide international perspective.

The Mission of EAIR

The *mission* of EAIR is to support research and development in higher education research, policy and practice, to the general benefit of higher education.

The Aims of EAIR

The following aims should be read with reference to institutional, national and international contexts, as appropriate.

- To encourage research in higher education;
- To promote the development of institutional management, planning and policy implementation;
- To disseminate information that supports policy-making, policy implementation and good practice in higher education;
- To support the membership by providing opportunities for networking and professional development in the field of higher education.

EAIR seeks to achieve its aims by:

- Organising an annual Forum bringing together students, researchers, policy makers, leaders, administrators and practitioners;
- Publishing the peer-reviewed journal 'Tertiary Education and Management' which may include high quality papers from the annual Forum and other appropriate contributions. EAIR may support other publications too in addition to TEAM;
- Organising seminars and networking opportunities of interest to specific groups of the EAIR membership, involving non-members where appropriate. These may involve cooperation with other organisations;
- Providing a variety of opportunities for networking and professional development of members and other interested parties in the various fields of higher education;
- Initiating, encouraging and actively supporting comparative research on issues in higher education;
- Cooperating and exchanging information with relevant organisations;
- Providing other services to the membership, such as a membership directory; online databases; and electronic copies of Forum presentations;



Report by the Chair and the Secretary of EAIR

Looking back

We briefly address the key events of the past year:

The Rotterdam EAIR Forum was a successful event, both in terms of the number of participants and the quality of the contributions of keynote speakers, special interest group coordinators, and poster and paper presenters. Also the social dinner and especially the Forum banquet (in the St Laurence church) were great events. We thank the Forum host for organising a flawless Forum.

A novelty was the EAIR internship offered to a student on the MARIHE programme (Joint Master's in Research and Innovation in Higher Education). Jovana Savanovič was not only very supportive at the Forum itself but has also explored further the theme of sponsorship for EAIR.

Looking ahead to the Essen 2014 EAIR Forum, we are delighted to announce an increased number of Special Interest Groups made available on the first day of the Forum.

In the past year, we have revamped the EAIR web site. We are proud of the new outlook and functionalities (like the EAIR-ing blog contributions) and hope members will find that the web site meets their expectations.

Elections took place for the Executive Committee. Three members were available for re-election and we had one additional position available on the Committee. In total 61 EAIR members casted 113 valid votes. The results are as follows:

35 votes – Jeroen Huisman (Ghent University, Belgium)

26 votes – Nicoline Frølich (Nordic Institute for Studies in Innovation, Research & Education, Norway)

21 votes – Attila Pausits (Danube University Krems, Austria)

18 votes – Clare Milsom (Liverpool John Moores University, UK)

13 votes – Jouni Kekäle (University of Eastern Finland, Finland)

We therefore congratulate Nicoline and Clare and welcome them on board of the EC and congratulate Attila with being re-elected. Sadly, we must say goodbye to Jouni as member of the EC, but we hope he will continue to support EAIR.

The future

We will continue to work on what we promised and agreed in the Strategic Plan, with a particular emphasis on small innovations that lead to further improvements of the EAIR services to its members and Forum participants. Obviously this has to take place within the limits of what is financially possible.

The 2015 Forum will be organised by the Danube University Krems, Austria. We will be looking for potential hosts for the 2016 Forum and beyond.



Thanks

A word of thanks to the other members of the Executive Committee, our President Professor Ellen Hazelkorn, the editor of TEAM, Professor Malcolm Tight and the members of the audit committee. Also thanks to the Track Chairs and Special Interest Group coordinators who have led their tracks and groups in a very professional way. Last but not least, I want to thank the office management in Amsterdam, Gerlof Groenewoud and Lina Suratin.



Jeroen Huisman
Chair EAIR



Rosalind Pritchard
Secretary EAIR



EAIR Forum Rotterdam 2013

The Impact of Higher Education: Addressing the challenges of the 21st century

The 35th Annual EAIR Forum in Rotterdam, the Netherlands

Our 35th Annual EAIR Forum took place at the Erasmus University of Rotterdam, the Netherlands. Its theme was “The Impact of Higher Education: Addressing the Challenges of the 21st Century”. The event was a great success, both in academic and social terms, confirmed by the feedback from the participants after the event. The Forum had very interesting and lively keynote speakers, Professor Sijbolt Noorda (President Academic Cooperation Association, Brussels, and e.g. former Chair of the Association of Dutch Universities), Ivo Arnold (Vice-dean Erasmus School of Economics, Erasmus University, Rotterdam), Professor Sarah Guri-Rosenblit (Dean Development and Learning Technologies, The Open University of Israel) and Dr Simon Buckingham Shum (Professor of Learning Informatics, Knowledge Media Institute, The Open University, United Kingdom). The large number of people attending provided good opportunities for international colleagues to network and exchange ideas.

Jeroen Huisman

Chair EAIR



Report on the EAIR Finances 2013-2014

We would like to thank our colleagues of the Audit Committee (Pieter Jan Aartsen and Ton Kallenberg) for their contribution.

Realisation 2013

In 2013 the foreseen loss of € 10,958 became a profit of € 32,896: a positive difference of: € 43,854. This is mainly due to the following reasons:

Expenditure

- Personnel: **€ 883 less than budgeted, mainly because of lower paid amount for Social Securities & Taxes than budgeted.**
- Related personnel: **€ 1,284 less than budgeted, mainly because budgeted training costs (€ 1,500) were not used in 2013.**
- Housing: **€ 3 less than budgeted. Costs were budgeted on real costs for 2013.**
- Secretariat: **€ 11,944 less than budgeted, mainly because the budgeted provision of € 10,000 for the new website was carried over to 2014 and due to lower costs (€ 765) for new PC's, printer and server.**
- Various Association + Forum Rotterdam: **€ 43,566 more costs than budgeted.**
 - Paper printing: **+ € 28 more costs than budgeted, because of postage extra copies of TEAM.**
 - Website: **- € 881 less costs than budgeted.**
 - Design and Printing Final Programme: **- € 1,025 less costs than budgeted.**
 - Local forum: **+ € 37,351 more costs. This is mainly because more was paid due to substantial more participants attending (374) than was budgeted for (250).**
 - Travel/representation: **- € 2,187 less costs than budgeted.**
 - Miscellaneous Forum Expenses: **+ € 11,098 more costs than budgeted because of extra hours EAIR secretariat (€ 4,800), missed Forum income (€ 3,419) and extra made secretariat costs (€ 2,879). These total costs will be reimbursed from the local Forum budget in various financial income!**
 - Other Expenses: **- € 818 less costs than budgeted.**

Income

- Fees membership + Forum (incl. Forum Banquet): **+ € 52,443. More Forum income was realised due to a higher number of Forum participants. The Forum budget was 250 participants, while the final number of Forum participants was 374.**
- Miscellaneous income Forum (Exhibitors): **+ € 3,625. More exhibitors and sponsors were at the Forum in Rotterdam than expected.**



Various financial

- EAIR Association Sponsor: + € 5,000 extra income; because of an association main sponsor contract with Electric Paper Ltd.
- Other Financial Receivables: + € 11,558 extra income; an amount of € 11,098 was reimbursed out of the local 2013 Forum budget for extra costs made by the EAIR secretariat. There was also a tax return in 2013 of € 460.
- Interest: + € 656 extra income. Budgeted interest income 2013 was € 1,500. There was extra interest income due to higher 2013 EAIR Forum income.

Notes on the Balance Sheet

Assets

Receivables

The amount of € 400 is for 2014 Membership invoices, issued in 2013, that were not paid yet in 2013.

Pre-paid expenses

€ 2,550 is the result of the following amounts:

- € 683 Pre-paid expenses Forum Essen 2014
- € 750 Pre-paid expenses TEAM 2014
- € 1,064 Pre-paid insurance costs & administration costs

Cash

This amount of € 128,735.01 was actually owned by EAIR (bank account & saving account) on 31-12-2013.

<u>Account Name</u>	<u>Account number</u>	<u>Balance EURO</u>
ABN AMRO Bank Account	52.84.33.806	€ 3,312.40
ABN AMRO Savings Account	58.70.11.173	€ 125,422.61

Liabilities

Reserves

The sum of the reserves in 2013 is € 122,511.

Payables

This is € 3,797

This amount is for invoices received in December 2013 and not yet paid by EAIR on 31-12-2013.

Membership

This amount consists of € 4,975 for 2014 Membership invoices issued and paid in 2013.



Accrued vacation pay

€ 2,673 accrued vacation pay (vacation pay is paid every year in the month of May).

Other payables

Total payables € 310. This amount concerns credit invoices paid in 2014, of which the service(s) were actually carried out in 2013.

EAIR Budget 2014

Looking ahead at the year 2014, EAIR foresees to need € 231,356 to run the Association and perform the activities for its members, including the organisation of the annual EAIR Forum in Essen, Germany. Included in these budgeted costs is a carried over amount of € 10,000 from 2013, for costs for the new EAIR website.

The budgeted income is € 228,650. *(Like last year, due to the amount of submitted proposals, the venue of the Forum and the economic crisis, we have decided to be conservative in our estimated amounts of members and Forum participants).* **This means that a deficit is foreseen of € 2,706.**



Peter Hoekstra
Treasurer EAIR

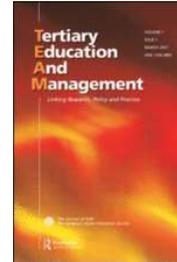


Publications

TEAM

Annual Report on TEAM

Malcolm Tight, Editor – Tertiary Education & Management



The main issue I have noted since taking over is that the volume of submissions to the journal is not great. Thus, in the period I have been in office, almost a year now, just 66 new articles were submitted. Depending on their length, the journal publishes 20-24 articles each year, which implies that around one in three of all articles submitted need to be published to maintain the through-flow. Fortunately, the overall quality of the articles submitted is pretty good, and prompt handling and refereeing of new articles has enabled me to meet copy deadlines.

For the future, however, there is clearly a need to build up submissions and increase further the standard of those articles published. One way in which this could be done is by publishing occasional special issues, while ensuring that standards are maintained and that this does not become an 'easy' route to publication. The organizing committee for next year's Forum has proposed producing a special issue, containing selected papers from the Forum, which would be published in time for distribution at the Forum. This would also have the effect of encouraging more Forum contributors to write up and submit their papers for submission, and could offer a model for the future.



Malcolm Tight
EAIR TEAM Editor



Leadership and Committees EAIR 2013–2014

The success of EAIR depends on the commitment of its members. Many active members participate on a voluntary basis in EAIR's leadership and committees. We would like to thank them all for their dedication to EAIR in 2013 and 2014.

Executive Committee and Presidency 2013-2014

President of EAIR

- Ellen Hazelkorn • Dublin Institute of Technology • Ireland

Executive Committee EAIR 2013 - 2014

- Jeroen Huisman • Ghent University • Belgium (Chair)
- Attila Pausits • Danube University Krems • Austria (Vice-Chair)
- Rosalind Pritchard • University of Ulster • United Kingdom (Secretary)
- Peter Hoekstra • University of Amsterdam • The Netherlands (Treasurer)
- James Williams • Birmingham City University • United Kingdom
- Maria João Pires da Rosa • CIPES (Centre for Research in HE Policies) • Portugal
- Alejtin Berisha • Universum University College • Kosovo
- Jouni Kekäle • University of Eastern Finland • Finland

Ex-officio members

- Matthias Klumpp • University of Duisburg-Essen • Germany (2014 EAIR Forum Chair)
- Malcolm Tight • University of Lancaster • United Kingdom (Editor TEAM)

Executive Committee and Presidency 2014 – 2015

President of EAIR

- Ellen Hazelkorn • Dublin Institute of Technology • Ireland

Executive Committee EAIR 2014 - 2015

- Jeroen Huisman • University of Bath • United Kingdom (Chair)
- Attila Pausits • Danube University Krems • Austria (Vice-Chair)
- Rosalind Prichard • University of Ulster • United Kingdom (Secretary)
- Peter Hoekstra • University of Amsterdam • The Netherlands (Treasurer) (co-opted)
- James Williams • Birmingham City University • United Kingdom
- Maria João Pires da Rosa • CIPES (Centre for Research in HE Policies) • Portugal
- Alejtin Berisha • Universum University College • Kosovo
- Clare Milsom • Liverpool John Moores University • Liverpool • United Kingdom
- Nicoline Frølich • Nordic Institute for Studies in Innovation, Research & Education • Oslo • Norway

Ex-officio member

- Malcolm Tight • University of Lancaster • United Kingdom (Editor TEAM)



Programme Committee 2014 EAIR Essen Forum

- Matthias Klumpp • University of Duisburg-Essen • Germany (Forum Chair)
- Ulrich Teichler • University of Kassel • Germany (Forum Co-Chair)
- Hans Vossensteyn • University of Twente • the Netherlands
- Ulrich Radtke • University of Duisburg-Essen • Germany
- Volker Clausen • University of Duisburg-Essen • Germany
- Rosalind Pritchard • University of Ulster • United Kingdom
- Attila Pausits • Danube University Krems • Austria

Audit Committee Financial Year 2013

- Pieter Jan Aartsen • University of Amsterdam • the Netherlands
- Ton Kallenberg • Erasmus University Rotterdam • the Netherlands

TEAM

Editor

- Malcolm Tight • University of Lancaster • United Kingdom

Editorial Board

- Charles Bélanger • Laurentian University • Canada
- Vic Borden • Indiana University • USA
- Patrick Cashell • Emeritus, University of Limerick • Ireland
- Alan Davidson • Robert Gordon University • United Kingdom
- Helmut de Rudder • Emeritus, University of Lüneburg • Germany
- Anne Marie Delaney • Babson College • USA
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- Marcel Herbst • 4mation • Switzerland
- Jeroen Huisman • University of Bath • United Kingdom
- Kerri-Lee Krause • University of Western Sydney • Australia
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- Robin Middlehurst • Kingston University • United Kingdom
- Roberto Moscati • University of Milano-Bicocca • Italy
- Maria João Pires de Rosa • CIPES/University of Aveiro • Portugal
- Frank Schmidlein • Emeritus, University of Maryland • USA
- Helena Sebkova • Centre for Higher Education Studies • Czech Republic
- Jung Cheol Shin • Seoul National University • South Korea
- Bjørn Stensaker • NIFU STEP Studies in Innovation, Research and Education • Norway
- Ulrich Teichler • University of Kassel • Germany
- Marijke van der Wende • Amsterdam University College • The Netherlands
- Johanna Witte • The Bavarian State Institute for HE Research & Planning • Germany



Staff of the EAIR Secretariat

The EAIR Secretariat in Amsterdam is responsible, often in cooperation with various committee members, for the membership administration, Forum administration and organisation, finances, publications, database, website and the promotion of the Association and its activities.

In 2013–2014 the Secretariat was staffed by the following persons:



Gerlof Groenewoud
Executive Manager



Lina Suratin
Assistant Manager