



EAIR Annual Report
August 2014–August 2015





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The Mission and Aims of EAIR

Preamble: EAIR is a European society whose interests encompass higher education and a wide international perspective.

The Mission of EAIR

The *mission* of EAIR is to support research and development in higher education research, policy and practice, to the general benefit of higher education.

The Aims of EAIR

The following aims should be read with reference to institutional, national and international contexts, as appropriate.

- To encourage research in higher education;
- To promote the development of institutional management, planning and policy implementation;
- To disseminate information that supports policy-making, policy implementation and good practice in higher education;
- To support the membership by providing opportunities for networking and professional development in the field of higher education.

EAIR seeks to achieve its aims by:

- Organising an annual Forum bringing together students, researchers, policy makers, leaders, administrators and practitioners;
- Publishing the peer-reviewed journal 'Tertiary Education and Management' which may include high quality papers from the annual Forum and other appropriate contributions. EAIR may support other publications too in addition to TEAM;
- Organising seminars and networking opportunities of interest to specific groups of the EAIR membership, involving non-members where appropriate. These may involve cooperation with other organisations;
- Providing a variety of opportunities for networking and professional development of members and other interested parties in the various fields of higher education;
- Initiating, encouraging and actively supporting comparative research on issues in higher education;
- Cooperating and exchanging information with relevant organisations;
- Providing other services to the membership, such as a membership directory; online databases; and electronic copies of Forum presentations;



Annual Report of the Chair and the Secretary of EAIR

The Secretariat has moved to a new and more cost-effective location for which rental costs are almost 50% lower. The new EAIR website has now been paid for and is operative. A conference App and Twitter feed have been developed for the EAIR Krems Forum. A new intern has undertaken a four-week placement in the EAIR Secretariat office. He is Jon Maes, a MARIHE student from the USA, who will also be assisting with the Krems Forum preparations. His main task is to further develop the EAIR website (content), EAIR sponsorship (packages/brochure) and new EAIR membership possibilities; he has also undertaken desk research on HE development and institutional research in the light of EAIR conference topics.

Regarding the composition of 2015 EAIR Executive Committee, three candidates were nominated for three available EC positions. No election was therefore necessary, and subject to the agreement of the AGM in Krems, Antigoni Papadimitriou, Cláudia Sarrico and Juha Kettunen will be officially appointed for a 3-year term. Also Ton Kallenberg will be co-opted for the year 2015-2016 as the new EAIR Treasurer.

The Essen Forum was a success. It was attended by some 250 participants who enjoyed a broad range of interesting papers, keynote speeches and poster presentations; in addition they undertook a visit to the UNESCO Heritage Site, the *Zollverein*, and a boat trip down the river. A new book is forthcoming based on the outcome of the Essen conference: *Diversity and Challenge in Higher Education: Can the Challenges be reconciled?* edited by Rosalind Pritchard, Matthias Klumpp and Ulrich Teichler. Rotterdam: Sense Publishers.

The EAIR Forum 2016 is to be held at Birmingham City University, England.

Thanks

We wish to thank members of the Executive Committee, our President Professor Ellen Hazelkorn, the editor of TEAM, Professor Malcolm Tight, and the members of the audit committee. Also thanks to the Track Chairs and Special Interest Group coordinators who have led their tracks and groups in a very professional way. We particularly want to thank members of the Secretariat in Amsterdam: Gerlof Groenewoud and Lina Suratin who have worked so hard and so competently for the EAIR.



Jeroen Huisman
Chair EAIR



Rosalind Pritchard
Secretary EAIR



LINKING RESEARCH, POLICY AND PRACTICE

EAIR Forum Essen 2014

Higher Education Diversity and Excellence for Society

The 36th Annual EAIR Forum in Essen, Germany

Our 36th Annual EAIR Forum took place at the University of Duisburg-Essen on the Essen Campus, Germany. Its theme was “Higher Education Diversity and Excellence for Society”. The event was a great success, both in academic and social terms, confirmed by the feedback from the participants after the event. The Forum had very interesting and lively keynote speakers, Peter Greisler (Head Department of Universities at the Federal Ministry of Education and Research of Germany, Berlin), Professor Dr Peter Scott (Professor of Higher Education Studies, Institute of education, University of London, United Kingdom), Professor Dr Ute Klammer (Vice-Rector for Diversity Management, University of Duisburg-Essen, Germany), Professor Dr Georg Krücken (Director INCHER – International Centre for Higher Education Research, University of Kassel, Germany) and Professor Dr Martti Raevaara (Vice-President Aalto University, Finland). The number of people attending provided good opportunities for international colleagues to network and exchange ideas.

Jeroen Huisman

Chair EAIR



Report on the EAIR Finances 2014-2015

We would like to thank our colleagues of the Audit Committee (Pieter Jan Aartsen and Nynke Jo Smit) for their contribution.

Realisation 2014

In 2014 the foreseen deficit of € 2,706 became a deficit of € 19,926: a negative difference of: € 17,220. This is mainly due to the following reasons:

Expenditure

- Total Expenditure EAIR secretariat: **€ 13,284 less costs than budgeted.**
 - Personnel: **€ 3,589 less than budgeted, mainly because of lower paid amount for Pension and Social Securities & Taxes than budgeted.**
 - Related personnel: **€ 766 less than budgeted.**
 - Housing: **€ 1,169 less than budgeted due to changing EAIR offices in June 2014 with lower rent.**
 - Secretariat: **€ 7,760 less than budgeted, mainly because of lower costs than budgeted for the realisation of the new EAIR website (-/- € 1,913), for Web & Database maintenance (-/- € 3,859), for Moving EAIR Office (-/- € 1,032), for Office Furniture (-/- € 750) and for Internet/Telephone contracts & maintenance (-/- € 1,001).**

- Various Association + Forum Essen: **€ 35,555 less costs than budgeted.**
 - Paper printing: **€ 1,168 less costs than budgeted, because of less copies send of TEAM.**
 - Website: **€ 765 less costs than budgeted.**
 - Forum materials & Printing Final Programme: **€ 1,465 more costs than budgeted.**
 - Local forum: **€ 34,012 less costs. This is mainly because less was spend due to substantial less participants attending (232) than was budgeted for (300).**

Income

- Total Income Association + Forum Essen: **€ 66,049 less income than budgeted.**
 - Income Membership Fees + Forum (incl. Forum Banquet): **€ 51,890 less income than budgeted, mainly because of lower numbers in membership and lower numbers of Forum participants. The Forum was budgeted for 300 participants, while there were only 232.**
 - Miscellaneous income Forum (Exhibitors): **€ 4,090 more income.**
 - Local Budgeted Forum Sponsoring: **€ 12,500 less income.**
 - EAIR Association Sponsor: **€ 5,000 less income than budgeted; because the Association sponsor decided not to continue in 2014.**
 - Interest: **€ 799 less income.**



Notes on the Balance Sheet

Assets

Receivables

The amount of € 150 is for 2015 Membership invoices, issued in 2014, that were not paid yet in 2014.

Pre-paid expenses

€ 5,875 is the result of the following amounts:

- € 4,878 Pre-paid expenses Forum Krems 2015
- € 750 Pre-paid expenses TEAM 2015
- € 247 Pre-paid costs for insurances, housing & administration in 2015

Cash

This amount of € 118,553.75 was actually owned by EAIR (bank account & saving account) on 31-12-2014.

<u>Account Name</u>	<u>Account number</u>	<u>Balance EURO</u>
ABN AMRO Bank Account	52.84.33.806	€ 1,755.41
ABN AMRO Savings Account	58.70.11.173	€ 116,778.34

Liabilities

Reserves

The sum of the reserves in 2014 is € 102,685.

Payables

This is € 14,424

This amount is for invoices received late December 2014 and not yet paid by EAIR on 31-12-2014.

Membership

This amount consists of € 4,825 for 2015 Membership invoices issued and paid in 2014.

Accrued vacation pay

€ 2,673 accrued vacation pay (vacation pay is paid every year in the month of May).

Other payables

Total payables € 1,254 this amount concerns credit invoices to be paid in 2015, of which the service(s) were actually carried out in 2014.



EAIR Budget 2015

Looking ahead at the year 2015, EAIR foresees to need € 200,688 to run the Association and perform the activities for its members, including the organisation of the annual EAIR Forum in Krems, Austria.

The budgeted income is € 186,900. This amount is based on the expected income in 2015 from the membership fees, the Krems Forum fees and from miscellaneous Forum & Association income. *(Like last year, we have decided to be conservative in our estimated numbers and income from members and Forum participants).* **This means that a deficit is foreseen of € 13,788.**



Peter Hoekstra
Treasurer EAIR

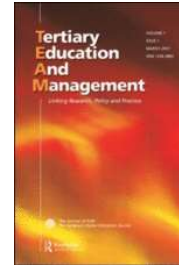


Publications

TEAM

Annual Report on TEAM

Malcolm Tight, Editor – Tertiary Education & Management



TEAM continues to turnover reasonably well, publishing some good articles that contribute significantly to the field. It does not attract as many submissions as one might wish, however, so actions are being taken to improve this position.

One of these is a refreshment of the Editorial Board, some of whom had been in role for many years. A new board has now been constituted, more than half of whom are new members, but retaining the experience of several longstanding contributors. This should help to generate more interest in the journal.

Secondly, the publication of special issues is being actively considered. One of these, on multi-campus institutions, is already in production. Ideas for future such issues are welcome.

The end of 2014 saw the complete publication of the 20th volume of TEAM, and in Volume 20, Number 4 I contributed a celebratory editorial summarising the development and output of the journal.



Malcolm Tight
EAIR TEAM Editor



Leadership and Committees EAIR

The success of EAIR depends on the commitment of its members. Many active members participate on a voluntary basis in EAIR's leadership and committees. We would like to thank them all for their dedication to EAIR in 2014 and 2015.

Executive Committee and Presidency 2014-2015

President of EAIR

- Ellen Hazelkorn • Dublin Institute of Technology • Dublin • Ireland

Executive Committee EAIR 2014 - 2015

- Jeroen Huisman • Ghent University • Ghent • Belgium (Chair)
- Attila Pausits • Danube University Krems • Krems • Austria (Vice-Chair)
- Rosalind Pritchard • University of Ulster • Coleraine (NI) • United Kingdom (Secretary)
- Peter Hoekstra • University of Amsterdam • Amsterdam • the Netherlands (Treasurer)
- James Williams • Birmingham City University • Birmingham • United Kingdom
- Maria João Pires da Rosa • CIPES (Centre for Research in HE Policies) • Matosinhos • Portugal
- Alejtin Berisha • Universum University College • Prishtina • Kosovo
- Clare Milsom • Liverpool John Moores University • Liverpool • United Kingdom
- Nicoline Frølich • Nordic Institute for Studies in Innovation, Research & Education • Oslo • Norway

Ex-officio members

- Attila Pausits • Danube University Krems • Krems • Austria (2015 EAIR Forum Chair)
- Malcolm Tight • University of Lancaster • Lancaster • United Kingdom (Editor TEAM)

Executive Committee and Presidency 2015 – 2016

President of EAIR

- Ellen Hazelkorn • Dublin Institute of Technology • Dublin • Ireland

Executive Committee EAIR 2015 - 2016

- Jeroen Huisman • Ghent University • Ghent • Belgium (Chair)
- Attila Pausits • Danube University Krems • Krems • Austria (Vice-Chair)
- Rosalind Prichard • University of Ulster • Coleraine (NI) • United Kingdom (Secretary)
- Ton Kallenberg • Leiden University • Leiden • the Netherlands (Treasurer) (co-opted)
- James Williams • Birmingham City University • Birmingham • United Kingdom
- Clare Milsom • Liverpool John Moores University • Liverpool • United Kingdom
- Antigoni Papadimitriou • Hellenic College • Boston • USA
- Juha Kettunen • Turku University of Applied Sciences • Turku • Finland
- Cláudia Sarrico • CIPES (Centre for Research in HE Policies) • Matosinhos • Portugal
- Nicoline Frølich • Nordic Institute for Studies in Innovation, Research & Education • Oslo • Norway



Ex-officio members

- Mark O'Hara • Birmingham City University • United Kingdom (2016 EAIR Forum Chair)
- Malcolm Tight • University of Lancaster • United Kingdom (Editor TEAM)

Programme Committee 2015 EAIR Krems Forum

- Attila Pausits • Danube University Krems • Krems • Austria (Forum Chair)
- Friedrich Faulhammer • Danube University Krems • Krems • Austria (Forum Co-Chair)
- Monika Kil • Danube University Krems • Krems • Austria
- Stephan Laske • University of Innsbruck • Innsbruck • Austria
- Rosalind Pritchard • University of Ulster • Coleraine (NI) • United Kingdom
- Jouni Kekäle • University of Eastern Finland • Joensuu • Finland

Audit Committee Financial Year 2014

- Pieter Jan Aartsen • University of Amsterdam • Amsterdam • the Netherlands
- Nynke Jo Smit • International Institute of Social Studies, Erasmus University Rotterdam • the Hague • the Netherlands

TEAM

Editor

- Malcolm Tight • University of Lancaster • Lancaster • United Kingdom



Staff of the EAIR Secretariat

The EAIR Secretariat in Amsterdam is responsible, often in cooperation with various committee members, for the membership administration, Forum administration and organisation, finances, publications, database, website and the promotion of the Association and its activities.

The EAIR Secretariat was staffed by the following persons:



Gerlof Groenewoud
Executive Manager



Lina Suratin
Assistant Manager