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# NEWSLETTER

EAIR – The European Higher Education Society  
Linking research, policy and practice

Amsterdam, February 2017

EAIR-ing

## Research, policy and practice

The mission of EAIR is to be a European society with an international membership and view. It aims to strengthen the interaction between researchers, policy makers and practitioners. It seeks to be a professional and attractive partner to other associations in Europe and beyond, working in similar areas of higher education.

The research and development programmes of the European Union, especially the Erasmus+ programme and Horizon 2020, are policy-based programmes that implement the Europe 2020 Strategy. These programmes aim to create innovations using the participating organisations from various Member States or Partner Countries of the European Union. Innovations are based on novel ideas that are applied in practice to create new or improved processes, services or products.

EAIR and the research and development programmes of the European Union have a similar mission that emphasises the importance of policy, research and practice in the Member States and Partner Countries. The experiences surrounding the EAIR Annual Forums indicate that participants can take steps to share experiences about the research and development programmes of the European Union and look for participating organisations for new projects.

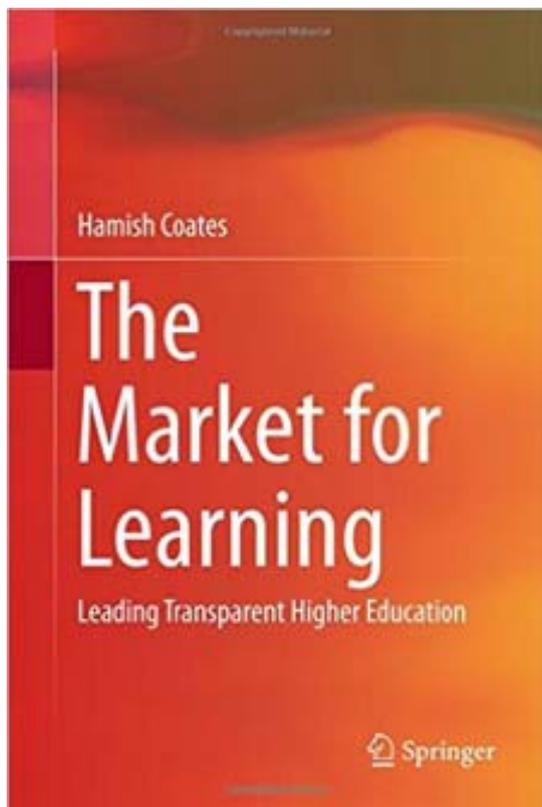
To read more <http://www.eairweb.org/category/eair-ing/>



### Juha Kettunen

Chancellor, Adjunct Professor, Turku University of Applied Sciences  
EAIR Executive Member

Publications



**A book was published by our EAIR member Dr Hamish Coates, Professor of Higher Education at the University of Melbourne**

Through research and development, Hamish focuses on improving the quality and productivity of higher education. Core interests include large-scale evaluation, tertiary education policy, institutional strategy, assessment methodology, learner engagement, and academic work and leadership. He has initiated and led many projects, including numerous national and international surveys.

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**The Market for Learning. Leading Transparent Higher Education. Springer, 2016**

<http://www.springer.com/la/book/9789811028717> shows readers how to demystify higher education to unleash productive futures. It argues that improving transparency is critical to future innovation and transformation. Through integrated evaluation of emerging initiatives, the book provides a toolkit for universities to tell their stories and relevance. Read more [The Market for Learning](#) Universities have been integral to society for centuries. Universities can do more to articulate their value in expanding markets where people face more options than ever.

## Invitation to submit an article for the EAIR journal TEAM

Are you interested in submitting an article to the Tertiary Education and Management' (TEAM), our journal? The publisher of 'TEAM' is Routledge Taylor & Francis Group **Routledge Taylor & Francis Group**, United Kingdom. For any questions please contact Prof Dr Malcolm Tight, University of Lancaster, United Kingdom, t: +44-2476 52 38 09 email [m.tight@lancaster.ac.uk](mailto:m.tight@lancaster.ac.uk)

To submit your article, please go to our website: <http://www.eairweb.org/publications/team> then click <http://mc.manuscriptcentral.com/rtem>





## University of Porto 39th EAIR Forum 3-6 September 2017

### The deadline for the submission of the Call for Proposals has been extended to **20 February 2017!**

You may submit more than one proposal but only one (per *main author*) will be accepted. You will normally have a timeslot of 20 minutes to present the ideas set out in your paper plus 10 minutes for colleagues to comment on the ideas presented. There is a possibility that your presentation will be part of a new and/or different presentation format. For now there are 3 presentation formats for your proposal submission: (1) 30 minutes' presentation, (2) Poster presentation, (3) Other format (workshop/panel/round table). Read more <http://www.eairweb.org/forum2017/2017-call-for-proposals/>

## Call for EAIR Forum Host 2019

### Have you or has your higher education institution ever considered to host one of the future EAIR Forums?

The annual EAIR Forum is the opportunity for researchers, practitioners and policymakers to get together, to exchange information, give or listen to presentations, network with colleagues from abroad and meet new and interesting people. EAIR invites you to consider hosting an EAIR Forum in your institution of higher education in your city for 2019. If you are interested, please submit a proposal to the EAIR Office before the deadline of 1 July 2017. Feel free to contact the EAIR Executive Manager, Gerlof Groenewoud ([eair@eairweb.org](mailto:eair@eairweb.org)) or the Chair Executive Committee of EAIR Attila Pausits ([attila.pausits@donau-uni.ac.at](mailto:attila.pausits@donau-uni.ac.at)) or visit the EAIR website <http://www.eairweb.org/hosting-future-eair-forums/>



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