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NEWSLETTER

EAIR – The European Higher Education Society
Linking research, policy and practice

Amsterdam, December 2016

Season's Greetings

And another successful EAIR year.....

This was always the first sentence of EAIR's former chairman Prof. Jeroen Huisman in his Christmas greetings to the members of our association. After five years Prof. Huisman stepped down and the Executive Committee has elected a new chair. During the last years EAIR became more than just another European association dealing with higher education. With its distinctive mission linking research, policy and practice EAIR enjoys a long tradition and is recognized as an open, inclusive but also diverse network in the European higher education landscape. Today our journal "Tertiary Education And Management" (TEAM) with a refreshed editorial board in place has turned to the (selective) publication of special issues as a means for both broadening interest in the journal and increasing the throughput of quality articles. The increasing paper submission numbers are a good indicator to underline the high quality of TEAM. Furthermore established strategic partnerships for example with EAIE or EFMD ensured the importance of our association in Europe. During Prof. Huisman chairmanship EAIR's website also got a new homepage including EAIR-ing, a blog-type innovation with the aim to share reflections on and critical reviews of developments in higher education. By the way you are also invited to share and publish your views on EAIR-ing!

<http://www.eairweb.org/category/eair-ing/>

I am pleased to take over his legacy and develop EAIR together with my colleagues at the Executive Committee as well as our members in and for the future. This will include a new strategy of the association 2018 onward including additional services to our members. With our flagship event, the Forum, we will continue to offer a high quality global event and a unique place to meet policy makers, researchers as well as practitioners. The last Forums were a great success. In the year of Brexit the Forum has been hosted by the Birmingham City University with commitment and hospitality. Next year, after 2001, EAIR will return to Porto with its 39th Forum under the Theme "UNDER PRESSURE? HIGHER EDUCATION INSTITUTIONS COPING WITH MULTIPLE CHALLENGES" and address recent challenges of higher education in Europe and elsewhere. We will also announce the 40th Forum soon but this is still a Christmas secret...

On behalf of the Executive Committee, the President and the EAIR Office, I wish you a very good festive season, peaceful Christmas and all the best for 2017 and hope to see you at the Porto Forum or even before.

On behalf of the Executive Committee I also would like to thank Prof. Huisman for his highly committed work and enthusiastic leadership over the last years.

Attila Pausits
Chair Executive Committee EAIR



Dr. habil. Attila Pausits, PhD

Danube University Krems

Head of the Centre for Educational Management and Higher Education Development

EAIR-ing

Bridging the hybridity between academics and administrators

For decades, universities have been described as hybrid organizations where different types of employees (read: academics and administrators) lead completely separate lives, both have their own niches and work interests. Compared to the corporate world, they would not be able to formulate future-proof strategies and respond to the 'needs' of contemporary society. Within the walls of the university, it is 'an organized anarchy' in which decision-making processes can be defined as 'garbage can'. Several researchers (and good ones at that) have, in recent years, expressed themselves in such terms about the university as an organization. <http://www.eairweb.org/category/eair-ing/>

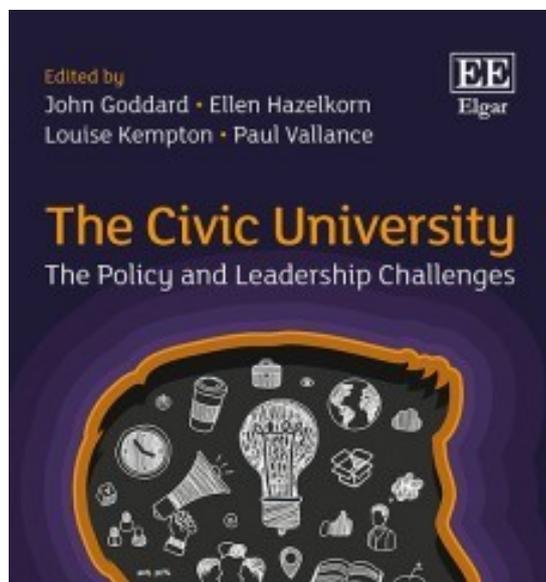


Dr. T. (Ton) Kallenberg

Director Faculty of Humanities, Leiden University, the Netherlands

Treasurer Executive Committee EAIR

EAIR Publications



Another book was recently published by the former EAIR President, Professor Ellen Hazelkorn, Policy Advisor to the Higher Education Authority (Ireland) Emeritus Professor and Director, Higher Education Policy Research Unit (HEPRU), Dublin Institute of Technology

The Civic University. The Policy and Leadership Challenges
Edward Elgar, November 2016

Edited by John Goddard, Ellen Hazelkorn, Louise Kempton and Paul Vallance

This innovative book addresses the leadership and management challenges of maximising the



contribution of universities to civil society both locally and globally. It does this by developing a model of the civic university as an academic concept, drawing out practical lessons for university management on how to embed civic engagement in the heartland of the university. To this end, the contributors compare experiences and reports on a developmental process in eight institutions: University College London and Newcastle University in the UK, Amsterdam and Groningen...read more <http://www.elgaronline.com/view/9781784717711.xm>

A book published by our EAIR member Dr Hamish Coates, Professor of Higher Education at the University of Melbourne

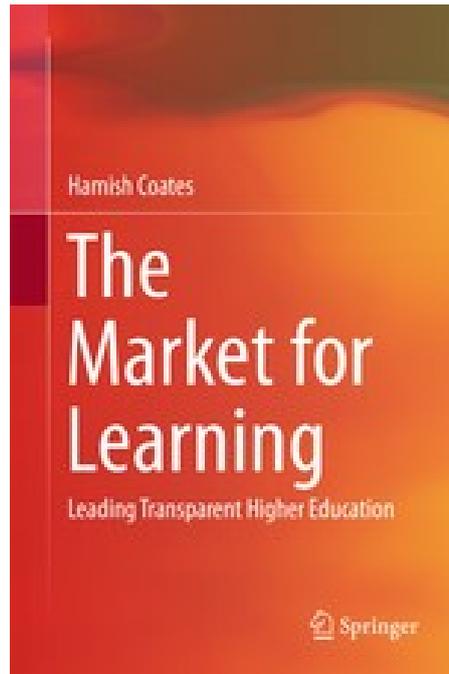
Through research and development, Hamish focuses on improving the quality and productivity of higher education. Core interests include large-scale evaluation, tertiary education policy, institutional strategy, assessment methodology, learner engagement, and academic work and leadership. He has initiated and led many projects, including numerous national and international surveys

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The Market for Learning. Leading Transparent Higher Education.

Springer, 2016

<http://www.springer.com/la/book/9789811028717> shows readers how to demystify higher education to unleash productive futures. It argues that improving transparency is critical to future innovation and transformation. Through integrated evaluation of emerging initiatives, the book provides a toolkit for universities to tell their stories and relevance. Read more [The Market for Learning](#) Universities have been integral to society for centuries. Universities can do more to articulate their value in expanding markets where people face more options than ever.



Invitation to submit an article for the EAIR journal TEAM

Are you interested in submitting an article to the Tertiary Education and Management' (TEAM), our journal? The publisher of 'TEAM' is Routledge Taylor & Francis Group **Routledge Taylor & Francis Group**, United Kingdom. For any questions please contact Prof Dr Malcolm Tight, University of Lancaster, United Kingdom, t: +44-2476 52 38 09 email m.tight@lancaster.ac.uk

To submit your article, please go to our website: <http://www.eairweb.org/publications/team> then

click <http://mc.manuscriptcentral.com/rtem>



The Call for Proposals is now open!

You may submit more than one proposal but only one (per *main author*) will be accepted. You will normally have a timeslot of 20 minutes to present the ideas set out in your paper plus 10 minutes for colleagues to comment on the ideas presented. There is a possibility that your presentation will be part of a new and/or different presentation format. For now there are 3 presentation formats for your proposal submission: (1) 30 minutes' presentation, (2) Poster presentation, (3) Other format (workshop/panel/round table). Read more <http://www.eairweb.org/forum2017/2017-call-for-proposals/>

Call for EAIR Forum Host 2019

Have you or has your higher education institution ever considered to host one of the future EAIR Forums?

The annual EAIR Forum is the opportunity for researchers, practitioners and policymakers to get together, to exchange information, give or listen to presentations, network with colleagues from abroad and meet new and interesting people. EAIR invites you to consider hosting an EAIR Forum in your institution of higher education in your city for 2019. If you are interested, please submit a proposal to the EAIR Office before the deadline of 1 July 2017. Feel free to contact the EAIR Executive Manager, Gerlof Groenewoud (eair@eairweb.org) or the Chair Executive Committee of EAIR Attila Pausits (attila.pausits@donau-uni.ac.at) or visit the EAIR website <http://www.eairweb.org/hosting-future-eair-forums/>

EAIR Secretariat Office

EAIR Secretariat office will be closed from **23rd December 2016 to 8th January 2017**



*Merry
Christmas
and Happy
New Year !*



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