



**EAIR Annual Report**  
August 2017–August 2018





## EAIR Annual Report 2017–2018

### Table of Contents

<b>The Mission and Aims of EAIR</b>	<b>3</b>
<b>Report by the Chair and the Secretary of EAIR</b>	<b>4</b>
<b>EAIR Forum Porto 2017</b>	<b>5</b>
<b>Report on the EAIR Finances 2017-2018</b>	<b>6-8</b>
<i>Realisation Financial Year 2017</i>	6
<i>Notes on the Balance Sheet 2017</i>	6-7
<i>Budget 2018</i>	8
<b>Publications</b>	<b>9</b>
<i>TEAM</i>	9
<b>Leadership and Committees EAIR</b>	<b>10-11</b>
<b>Staff of the EAIR Secretariat</b>	<b>12</b>



## The Mission and Aims of EAIR

**Preamble: EAIR is a European society whose interests encompass higher education and a wide international perspective.**

### The Mission of EAIR

The *mission* of EAIR is to support research and development in higher education research, policy and practice, to the general benefit of higher education.

### The Aims of EAIR

The following aims should be read with reference to institutional, national and international contexts, as appropriate.

- To encourage research in higher education;
- To promote the development of institutional management, planning and policy implementation;
- To disseminate information that supports policy-making, policy implementation and good practice in higher education;
- To support the membership by providing opportunities for networking and professional development in the field of higher education.

EAIR seeks to achieve its aims by:

- Organising an annual Forum bringing together students, researchers, policy makers, leaders, administrators and practitioners;
- Publishing the peer-reviewed journal '*Tertiary Education and Management*' which may include high quality papers from the annual Forum and other appropriate contributions. EAIR may support other publications too in addition to TEAM;
- Organising seminars and networking opportunities of interest to specific groups of the EAIR membership, involving non-members where appropriate. These may involve cooperation with other organisations;
- Providing a variety of opportunities for networking and professional development of members and other interested parties in the various fields of higher education;
- Initiating, encouraging and actively supporting comparative research on issues in higher education;
- Cooperating and exchanging information with relevant organisations;
- Providing other services to the membership, such as a membership directory; online databases; and electronic copies of Forum presentations;



### **EAIR EC 2017-2018 & EAIR EC 2018-2019**

Regarding the composition of the 2017-2018 EAIR Executive Committee, three candidates were nominated for three available EC positions. No election was therefore necessary, and subject to the agreement of the AGM in Porto, Attila Pausits, Nicoline Frølich and Clare Milsom were officially appointed for a 3-year term. Jeroen Huisman left after serving 9 years in the EAIR Executive Committee. Regarding the composition of the 2018-2019 EAIR Executive Committee, five candidates were nominated for three available EC positions. Subject to the agreement of the AGM in Budapest, Isabel Roessler, Tony Strike and Bruno Broucker will officially be appointed for a 3-year term of office. Cláudia Sarrico, Antigoni Papadimitriou and Juha Kettunen will be leaving the EAIR Executive Committee after serving for 3 years.

### **EAIR Membership Fee**

As was agreed at the 2017 AGM, the 2018 Membership fee stays €165.

### **EAIR Birmingham Forum 2017**

There were 300 registered paying participants.

### **Publications**

A book is in the process of being published from the Porto Forum. It is entitled ***UNDER PRESSURE? HIGHER EDUCATION INSTITUTIONS COPING WITH MULTIPLE CHALLENGES***, edited by Pedro Teixeira, António Magalhães, Amélia Veiga and Maria João Rosa (Brill, 2018). EAIR furthermore publishes annually four issues of Tertiary Education and Management (TEAM).

### **Thanks**

We wish to thank the members of the Executive Committee; our President Bjørn Stensaker; Malcolm Tight, the editor of TEAM; Nynke Jo Smit and Joke Hageman as the members of the audit committee. We express warm appreciation to the 2017 EAIR Porto Forum organisers, Track Chairs and Special Volunteers. We thank Cláudia Sarrico, Antigoni Papadimitriou and Juha Kettunen for their EAIR work over a period of three years and wish them well after their retirement from the Executive Committee. We particularly wish to thank members of the Secretariat in Amsterdam, Gerlof Groenewoud and Lina Suratin, who have worked so devotedly and efficiently for the EAIR.



**Attila Pausits**  
Chair EAIR



**Rosalind Pritchard**  
Secretary EAIR



## EAIR Forum Porto 2017

*Under pressure? Higher education institutions coping with multiple challenges*

### **The 39<sup>th</sup> Annual EAIR Forum in Porto, Portugal**

In the long history of the association the EAIR Forum has been welcomed all over Europe already with 38 as host universities since the first event back in 1979 at Sorbonne in Paris. Universities at capital cities, regional centres or small cities worked with us to welcome our members and participants and to discuss recent developments in policy, research and practice in higher education. In the long history of the association the EAIR Forum, hosted by two different universities, same city - Brussels - in 1984 and 1992. And now it took place at the same University for the first time. After 2001 University of Porto was in 2017 again dear host of the event.

The figures mentioned in previous section of the report not only show how successful conference EAIR Forum has become but also present the increasing numbers of EAIR members and herewith stress the importance of the event and our association in and outside Europe. Especially the high numbers of participants from overseas other countries outside Europe confirm that our association and event is acknowledged globally.

“Under pressure” seems to be one of the key descriptions of higher education in this decade. Therefore this year’s Forum is a starting event for the upcoming forums. Our keynote speakers Christine Musselin (“What are universities running for?”), Simon Marginson (“Inevitably global, inevitably national, increasingly conflicted and the hope of the world: Higher education and science in the age of Brexit, Trump and Le Pen.”) and Barbara Sporn (“The adaptive university revisited: From Theory to Practice and back.”) addressed relevant aspects from different perspectives and highlighted to more and more complex external and internal environment for and in universities. Politics, policies, people are the influential three Ps and determinants of greatly intra- and interconnected institutions. The organizational DNA of a university, which we all see as something specific or even unique is in a transformation mode. Our speakers – not only during the keynotes – discussed those changes which lead to the transformation. Some of them articulated these as tumours or mutation others as needed evolutionary adaptations. Anyway, we will continue this debate about pressure in our upcoming forums and will pay attention to the interplay between policy formation, institutional culture and design and organisational practices.

The Porto Forum would not have been possible without the support of the university, rectorate and the Centre for Research in Higher Education Policies. The team around Vice Rector Pedro N. Teixeira did a wonderful work to host the Forum for a second time at the university Porto. In the name of the association I would like to thank the team and all colleagues who made great experience for the participants and successful conference again!

**Attila Pausits**

Chair EAIR



## Report on the EAIR Finances 2017-2018

We would like to thank our colleagues of the Audit Committee (Nynke Jo Smit, Marianne Quekel and Joke Hageman) for their contribution.

## Report on the EAIR Finances 2017

### Realisation 2017

In 2017 the foreseen negative result of € 27,115 became a small **deficit of € 3,696**: a positive difference of: € 23,419. This is mainly due to the following reasons:

#### Expenditure

- Total Expenditure EAIR secretariat: **€ 391 less costs than budgeted.**
  - Personnel: **€ 680 less than budgeted.**
  - Related personnel: **€ 1,297 less than budgeted, because of no training costs for personnel.**
  - Housing: **€ 152 less than budgeted.**
  - Secretariat: **€ 1,738 more than budgeted, mainly because of more costs than budgeted for Computer maintenance & IT contracts and Website & Database costs.**
- Various Association + Forum Porto 2017: **€ 11,035 less costs than budgeted, mainly because of strictly monitoring of the Forum budget and local Forum expenditure by the EAIR secretariat.**

#### Income

- Total Income Association + Forum Porto 2017: **€ 11,992 more income than budgeted.**
  - Income Membership Fees: **€ 6,797 less income than budgeted.**
  - Income Porto Forum Fees: **€ 25,909 more income than budgeted, because of 300 participants.**
  - Miscellaneous Income Forum (Sponsors): **€ 7,120 less income than budgeted.**
  - Interest: **€ 99 less income.**

## Notes on the Balance Sheet

### Assets

#### *Security deposits*

Rental agreement deposit of **€ 1,629.87** paid for new EAIR Secretariat office space.

#### *Debtors*

The credit amount of **€ 640** is for advanced 2018 EAIR membership fees.



*Pre-paid expenses*

€ 2,184 is the result of the following amounts:

- € 786 Pre-paid expenses EAIR Forum 2018
- € 750 Pre-paid expenses TEAM 2018
- € 648 Pre-paid costs for insurances, housing & administration in 2018

*Cash*

This amount of € 79,552.24 was actually owned by EAIR (bank account & saving account) on 31-12-2017.

<u>Account Name</u>	<u>Account number</u>	<u>Balance EURO</u>
ABN AMRO Bank Account	52.84.33.806	€ 4,389.46
ABN AMRO Savings Account	58.70.11.173	€ 75,162.78

**Liabilities**

*Reserves*

The sum of the reserves on 31-12-2017 is € 69,746.70

*Payables*

This is € 7,297.63

This amount is for invoices received late December 2017 and not yet paid by EAIR on 31-12-2017.

*Advance Membership Fees*

This amount consists of € 852.50 for 2018 Membership invoices issued and paid in 2018.

*Advance Forum Fees*

This amount consists of € 320 for 2018 Forum Fee invoices issued and paid in 2018.

*Accrued vacation pay*

€ 3,266.78 accrued vacation pay (vacation pay is paid every year in the month of May).

*Other payables*

Total payables € 1,079 this amount concerns credit invoices to be paid in 2018, of which the service(s) were actually carried out in 2017.



### **EAIR Budget 2018**

Looking at the year 2018, EAIR foresees to need € 199,336 to run the Association and perform the activities for its members, including the organisation of the Annual EAIR Forum in Budapest, Hungary.

The budgeted income is € 208,515. This amount is based on the expected income in 2018 from the membership fees, the EAIR Budapest Forum fees and from miscellaneous Association & Forum income.

**This means a budgeted positive result is foreseen of € 9,179.**



**Ton Kallenberg**  
Treasurer EAIR





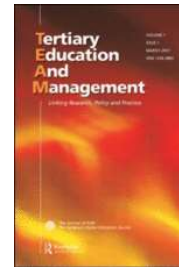
LINKING RESEARCH, POLICY AND PRACTICE

## Publications

### TEAM

#### Annual Report on TEAM

*Malcolm Tight, Editor – Tertiary Education & Management*



TEAM continues to turnover reasonably well, publishing some good articles that contribute significantly to the field.

With a refreshed Editorial Board in place, attention has turned to the (selective) publication of special issues as a means for both broadening interest in the journal and increasing the throughput of quality articles. Ideas for future such issues are welcome.



**Malcolm Tight**  
EAIR TEAM Editor



## Leadership and Committees EAIR

The success of EAIR depends on the commitment of its members. Many active members participate on a voluntary basis in EAIR's leadership and committees. We would like to thank them all for their dedication to EAIR in 2016 and 2017.

### Executive Committee and Presidency 2017-2018

#### President of EAIR

- Bjørn Stensaker • University of Oslo • Oslo • Norway

#### Executive Committee EAIR 2017 - 2018

- Attila Pausits • Danube University Krems • Krems • Austria (Chair)
- Nicoline Frølich • NIFU • Oslo • Norway (Vice Chair)
- Rosalind Pritchard • University of Ulster • Coleraine (NI) • United Kingdom (Secretary)
- Ton Kallenberg • Leiden University • Leiden • the Netherlands (Treasurer)
- Clare Milsom • Liverpool John Moores University • Liverpool • United Kingdom
- Juha Kettunen • Turku University of Applied Sciences • Turku • Finland
- Antigoni Papadimitriou • John Hopkins University • Columbia • USA
- Cláudia Sarrico • OECD • Paris • France
- Mark O'Hara • Birmingham City University • United Kingdom

#### *Ex-officio members*

- Liviu Matei • Central European University (CEU) • Hungary (Forum Chair Budapest 2018)
- Malcolm Tight • University of Lancaster • Lancaster • United Kingdom (Editor TEAM)

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#### President of EAIR

- Bjørn Stensaker • University of Oslo • Oslo • Norway

#### Executive Committee EAIR 2017 - 2018

- Attila Pausits • Danube University Krems • Krems • Austria (Chair)
- Nicoline Frølich • NIFU • Oslo • Norway (Vice Chair)
- Rosalind Prichard • University of Ulster • Coleraine (NI) • United Kingdom (Secretary)
- Ton Kallenberg • Leiden University • Leiden • the Netherlands (Treasurer)
- Mark O'Hara • Birmingham City University • Birmingham • United Kingdom
- Clare Milsom • Liverpool John Moores University • Liverpool • United Kingdom
- Tony Strike • University of Sheffield • Sheffield • United Kingdom
- Isabel Roessler • CHE –Center for Higher Education Development • Gutersloh • Germany
- Bruno Broucker • Institute of Tropical Medicine • Antwerp • Belgium



LINKING RESEARCH, POLICY AND PRACTICE

### ***Ex-officio members***

- Malcolm Tight • University of Lancaster • United Kingdom (Editor TEAM)

### **Audit Committee Financial Year 2017**

- Nynke Jo Smit • International Institute of Social Studies, Erasmus University Rotterdam • the Hague • the Netherlands
- Joke Hageman • Avans Hogeschool • Breda • the Netherlands

### **TEAM**

#### ***Editor***

- Malcolm Tight • University of Lancaster • Lancaster • United Kingdom



## Staff EAIR Secretariat

The EAIR Secretariat in Amsterdam is responsible, often in cooperation with various committee members, for the membership administration, Forum administration and organisation, finances, publications, database, website and the promotion of the Association and its activities.

The EAIR Secretariat was staffed by the following persons:



**Gerlof Groenewoud**  
Executive Director



**Lina Suratin**  
Office Administrator